

Our agency overview

A walkthrough of what we believe in, who we are, and what we can do for your business.



GINGER GRIFFIN
MARKETING & DESIGN

**Above all else, we
believe obtaining
CLARITY is the most
important step to
creating positive
results.**



**Our passionate team
pairs marketing &
design like peanut
butter & jelly*.**



**Some things are just better together.*



Ginger Griffin
PRINCIPAL



Gianni Masciopinto
ART DIRECTOR



Kimberly Davis
SR ACCOUNT EXECUTIVE



Elizabeth Sheehy
ACCOUNT EXECUTIVE



Christine Lowe
BUSINESS DEVELOPMENT



Becky Rishel
WEB DESIGNER



Caroline Bounds
GRAPHIC DESIGNER



Betty Rodriguez
OFFICE MANAGER

HOW WE MAKE IT HAPPEN:



Step 1: Clarity

Deeply investigate the ins and outs of your company through our **Discovery Process**, resulting in a **Brand Blueprint** that steers the direction of all future marketing and design efforts.



Step 2: Strategy

Use the **Brand Blueprint** to help develop a strategic approach* to reach **YOUR** goals and create a list of creative deliverables to support the strategy.



Step 3: Creativity

Create a beautiful and appropriate brand presence that fuels the future of your company based on the previous steps.

Once these steps are completed we help you implement or begin a retainer for more long-term strategies.

*At this point we'll focus on top-level strategy. After your brand foundation is set, we can create a detailed marketing plan with schedules, budgets, etc.

When it comes to being creative, we have a lot of tools in our toolkit.

LEFT BRAIN

marketing plans/strategies
ad planning
commercials/script writing
media planning and buying
consulting
public relations
event planning
web coding
digital analytics



RIGHT BRAIN

brand strategy
logo design
web design
creative writing/name development
package design
advertisement design
print design
promo items
signage design

**We also have a network
of professionals that can
connect with our services to
make even more impact.**

TRUSTED THIRD PARTY VENDORS:

commercial printing

photography

videography

SEO & SEM

web hosting

radio, TV, outdoor, and digital

environment/interior design

licensing

trade show display materials

signage

3D printing

& more!

Every client and project is different, but here's a general overview of pricing.

DISCOVERY PROCESS:

\$4,500-9,000 for most clients

(Other than rare situations, this is a required first step for a working relationship with us.)

CUSTOM WEBSITES:

\$8,000+ for smaller sites

\$10,000+ for medium size

\$15,000+ for large websites

BRANDING:

\$3,700+ for logo design, style exploration, and language development

\$800+ for starter branding kit

(Can include design of business cards, letterhead, envelopes and/or other standard collateral material. Excludes printing costs.)

MARKETING PLANS:

\$2,500+ for basic plans

\$5,000+ for robust plans

(Cost covers meetings, collection of quotes, scheduling, vendor negotiations, budgeting, and goal-driven strategies for an annual plan. Implementation/management costs not included.)

GENERAL CREATIVE SERVICES:

\$180/hour

Most of our work is quoted on a project-basis or through monthly retainers. When necessary, hourly rates will apply.



wehaveideas.com

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Get clarity.